

Assessment Design & Strategy

Take control of what defines performance for you

FORMAT

Flexible

DURATION

Project-dependent

AUDIENCE

- Executive Leaders & Governance Boards
- People Managers, People & Culture Managers, & Talent Leaders
- Business Owners - Small Businesses

CONTACT US

e: hello@eyeyou.io

w: eyeyou.io

[LinkedIn](#)

12%

increase in total revenue through improved quality of hire when using properly validated psychometrics (SHL 2026)



OVERVIEW

It is critical for your performance as a leader and as a team to use data, assessments, and objective measurement for those processes that can be derailed by our subjective brains. Objective data grounds our thinking and provides a solid framework for us to rely on. We collaborate with you at exactly the level you need us to be to support, guide, and develop your assessment tools bespoke to you, including:

- surveys (onboarding, exiting, engagement, custom surveys)
- selection process and strategy design (what do you use in recruitment and when)
- selection tools (custom assessment questions, behavioural interview guides)
- development processes and tools - customised to your value sets and behavioural frameworks
- behavioural / leadership capability frameworks

WHAT YOU'LL GAIN

- Understanding of the foundations of assessments and usage, strengths of assessments, its limitations and 'watch-its', and the validity of assessments and testing
- Refined understanding of assessments and data in business and people strategy, and the fundamentals of how valid assessing is designed and applied
- Deep understanding of how assessment and data usage fit into broader business processes and longer term strategy

RESOURCES & SUPPORT

- For all assessments, assessing and behavioural frameworks, and processes developed in collaboration with eyeYou, you are provided with ownership of IP, all assessment material, items, and documentation - these are yours
- Ongoing access to eyeYou resources for assessment best-practice, in addition to the body of eyeYou content in our resources center

KEY OUTCOMES

- Confidence in the quality and robustness your assessment processes, people processes and quality, and in your selection, development, and/or surveying projects
- Unique assessment IP acts as a differentiator in the market, separating you from your competitors

Visit our website, or contact us at hello@eyeyou.io to talk more, or for a free quote.