

Culture Reviews & Assessment

Really understand your organisation and performance - inside out and top to bottom

FORMAT

Hybrid [mix of in person and remote work | project-dependent]

DURATION

4 – 8 weeks + (project and scope dependent)

AUDIENCE

- Executive Leadership & Boards
- People, Culture & Talent Leaders
- HR Directors
- Business Owners - Small Businesses

CONTACT US

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81%

reduction in absenteeism for highly engaged workplaces (Gallup State of the Workplace 2026)



OVERVIEW

Culture is both very simple, and very complex. It is effectively defined as 'the way that we must behave in order to fit in here', and then there is no limit to how complex that behaviour can potentially be, and how it can change without us realising over time. Culture review processes are an increasingly popular intervention for businesses, departments, teams, and groups. Increasingly they are seen as a strategic intervention to gain a competitive edge over the market and competition through accurate and meaningful analysis of group goals and strategic plans integrated with robust cultural insights. When designed and conducted with the skill and care of experience and deep expertise, culture reviews provide clarity on what a 'nice' and pleasant culture could look like, what our current culture actually looks like, and what our culture 'needs' to look and feel like to achieve our goals. Most importantly though, it also gives clarity on 'how' to get there.

WHAT YOU'LL GAIN

- Understanding of what culture is (and isn't), the extent of its influence on everything that we do, and how to spot and articulate a cultural artifact
- In-depth view of what the culture of your group looks like, how that shows up day to day, and how this looks and evolves moving forward
- The options available and pathway forward to take control of your levers of culture and performance

RESOURCES & SUPPORT

- Fully detailed in-depth report and mapping of the cultural insights of your group (depth and clarity of data and insights hinge on data approach and access) Personalised culture change / maintenance roadmap, developed in integration with your business growth strategy, people strategy, and team objectives
- Ongoing access to eyeYou resources, personalised and curated for your team and project to support culture initiatives

KEY OUTCOMES

- Confidence in your insight and understanding of all corners and dimensions of the group and organisation, with all dark corners illuminated.
- When culture reviews are conducted bespoke with integration of business and people strategies, recent studies are finding over 10x the return on investment for culture reviews through productivity, profitability, overall revenue, talent attraction and retention, lower business risk, and higher levels of psychological safety

Visit our website, or contact us at hello@eyeyou.io to talk more, or for a free quote.